



PO Box 251, Chambersburg, PA 17201 • cburgjrtrojans@outlook.com

Subject: 2018 Sponsor Solicitation for the Chambersburg Junior Trojans
To: Past, Present and new Sponsors for the CJT
From: Glen May II, CJT Director of Business Relations and Marketing (240) 620-4333

The CJT, a 501 non-profit organization (Tax ID # 82-4306854), formally the Chambersburg Steelers a 50yr organization is beginning a new year within a new league. The board has decided to enter the new league with a fresh look and a new team name. CJT wanted a more competitive league that aligned us closer with the competition of our own High school, and prepare our kids for the future beyond our organization. We finished our last season with one divisional championship for a second year in a row and an invitation to compete in the NFL's Hall of Fame National Competition. Our Boys played with all their hearts and ended up 4th in the nation in their division. Our organization is dedicated to serving the boys and girls of the Chambersburg and the surrounding community by providing a multi-division tackle-football league encouraged by competitive cheerleading squads for each participation team. As a new member in good standing of the Mid-Penn Elite Youth Football Association (MPEYFA) which operates and are governed by the PIAA (Pennsylvania Interscholastic Athletic Association, Inc.) rules and By-Laws.

The CJT have seen the numbers of its participants grow to approximately (200) boys and girls actively engaging in a season stretching from July through November. With any non-profit come the challenges of ongoing operating costs. For CJT those costs include: equipment cost, insurance fees, national organization dues, and field uses.

To offset the costs to purchase new and refurbish existing uniforms and equipment and offer scholarships, CJT is soliciting local businesses to contribute on five different levels:

Junior Sponsor - \$100, Silver - \$500, Gold - \$1000, Platinum - \$5000, and Diamond - \$10,000

As CJT operates on completely volunteer basis, donations are used solely to support youth football and cheer within our organization. In recognition of its contribution, each CJT sponsor will be acknowledged on the CJT website, and depending on the level of sponsorship. Attached with the letter will be the Level sponsorship and all the benefits of appreciation to you from your Chambersburg Junior Trojans!

Your Consideration is greatly appreciated!

Respectfully,

Glen May II
CJT Director of Business Relations and Marketing.